Five Generations Working Side by Side in 2020

**TRADITIONALISTS**
- Born 1900-1945
- Great Depression
- World War II
- Disciplined
- Workplace Loyalty
- Move to the ‘Burbs’
- Vaccines

**BOOMERS**
- Born 1946-1964
- Vietnam, Moon Landing
- Civil/Women’s Rights
- Experimental
- Innovators
- Hard Working
- Personal Computer

**GEN X**
- Born 1965-1976
- Fall of Berlin Wall
- Gulf War
- Independent
- Free Agents
- Internet, MTV, AIDS
- Mobile Phone

**MILLENNIALS**
- Born 1977-1997
- 9/11 Attacks
- Community Service
- Immediate
- Confident, Diversity
- Social Everything
- Google, Facebook

**GEN 2020**
- After 1997
- Age 15 and Younger
- Optimistic
- High Expectations
- Apps
- Social Games
- Tablet Devices